

Impact Report



Canadian Parks and Wilderness Society
600 - 100 Gloucester Street
Ottawa, Ontario K2P 0A4
613.569.7226
info@cpaws.org

www.cpaws.org • www.snapcanada.org

CRA/ARC #10686 5272 RR0001



Nature at the heart of the COVID-19 recovery

PETER MATHER

While the first full year of COVID-19 cast a long shadow, one bright message during this period became abundantly clear: Canadians need CPAWS.

Across the country, countless numbers of us found solace and relief from pandemic stress by visiting Canada's parks and spending time in nature. We discovered – if we didn't know already – that we need these wild places, that protecting them is vital, and that the mission of this organization is critical.

The pandemic reaffirmed that Canadians need nature, but it was also a reminder that nature needs us. That's why CPAWS was a leader among dozens of groups to urge the federal government to put nature first when rebuilding Canada's post-COVID economy. The central message was that investing in natural infrastructure will create green jobs while supporting conservation, protecting wilderness and battling climate change. More than 230 organizations signed the letter.

CPAWS also urged Canada to work toward its latest promises to protect 25% of land, freshwater and ocean by 2025 and 30% by 2030. In Budget 2021, we welcomed the federal government's largest-ever investment in protecting nature: more than \$3 billion to deliver on these commitments.

Establishing more protected areas is important, but ensuring they stay protected is essential, too. That's why CPAWS is working with Indigenous communities, governments and other groups to improve conditions at several of Canada's internationally recognized natural World Heritage Sites. Fewer than half of the 10 sites – plus one mixed (cultural and natural) site – across the country were considered to have a "good" conservation outlook in the latest (December 2020) World Heritage Outlook report by International Union for Conservation of Nature (IUCN).

Five were described as "good with some concerns," with invasive species and climate change topping the list of threats. Wood Buffalo National Park – Canada's largest national park – remained a World Heritage Site of "significant concern," thanks mainly to threats from upstream industrial development and global warming. CPAWS is continuing to press the federal government to act on its 2019 Action Plan for Wood Buffalo.

Quebec's Magpie River, meanwhile, gained huge protection from development and other threats when it became the first river in Canada to be granted the rights of legal personhood. The swift, pristine, 300 km river was granted its personhood status by the Innu Council of Ekuanitshit and the Minganie Regional County Municipality after a decade-long campaign spearheaded by CPAWS Quebec and the Muteshekau-shipu Alliance.

More bold action is needed, and protecting nature often starts with getting the word out first. Twice during the past year, CPAWS took to the opinion pages of the acclaimed Ottawa newspaper The Hill Times to make the case for conservation.

An article headlined “A COVID-busting fiscal plan should put nature first” outlined how conservation can help Canada’s economy, too. Another article – just ahead of the federal budget – carried the headline “Biden’s protected-area push highlights Canada’s conservation opportunity” and suggested Canada should match the exciting new U.S. efforts to save nature south of the border.

These highlights of CPAWS successes over the past year are only part of the picture. Thanks to the generous support we get from our thousands of donors, volunteers, and partners, CPAWS has been able to help protect wilderness and wildlife in myriad other ways across this country.

As more Canadians look to nature to help them cope in troubled times, our supporters can take pride: our work together to permanently protect at least half of our land, freshwater and ocean plays a vital role in helping our country stay strong and safe, and ensures next generations will live in a Canada where every corner is home to a healthy ecosystem, teeming with wildlife.

Yours in Conservation,



Sandra Schwartz
CPAWS National
Executive Director



Laura Colella
Chair and President,
Board of Trustees



Our aspiration for conservation in Canada

CPAWS envisions a Canada that values nature for its intrinsic worth, for the life-sustaining services it provides, and for its essential role in the fight against climate change.

We believe that the right areas need to be protected, defended, and effectively managed to sustain the nature within them for the wellbeing of current and future generations. We recognize that meaningful conservation takes time and is based on trusted relationships.

Working in a way that respects the sovereignty and leadership of Indigenous nations, we achieve our mission through knowledge-based advocacy, and public education and engagement, underpinned by collaboration and partnership.

Conservation highlights *from a year unlike any other*

(April 1, 2020 - March 31, 2021)

By April 2020, the COVID-19 pandemic had transformed the world, and CPAWS adapted quickly. We were ready, for instance, when governments began planning Canada's post-COVID recovery, and we stood with over 230 organizations urging leaders to put nature at the heart of these plans.

Our annual parks report, *Healthy Nature Healthy People*, was released in July 2020 describing how governments can provide health and economic benefits by investing in protected areas.

CPAWS celebrated when Canada joined the Global Ocean Alliance in July 2020 which is working towards **protecting 30% of our ocean by 2030**, put nature and climate at the heart of COVID-19 recovery in the Speech from the Throne and by signing the **Leader's Pledge for Nature**, and joined the **High Ambition Coalition for Nature and People**, a group of over 30 countries championing an ambitious nature conservation agenda.



TODD LABRADOR

Meanwhile, CPAWS successes continued across the country. In Nova Scotia, for example, Katewe'katik and Pu'tlaqne'katik, the traditional lands of the Mi'kmaq people, were designated as protected areas by the province following extensive work by CPAWS Nova Scotia and its Indigenous Guardian partners.



JOSH PEARLMAN

After a targeted campaign supported by CPAWS Manitoba, the Government of Canada **invested \$3.2 million in the Seal River Watershed Indigenous Protected Area**. The area in the Taiga Shield of northern Manitoba is within the traditional territories of the Cree, Dene and Inuit.



CALDER CHEVERIE

In the Yukon, a **65 km exploration road through the Beaver River Watershed** proposed by ATAC Resources Ltd. was rejected by the territorial government following years of opposition from CPAWS Yukon, the First Nation of Na-Cho Nyäk Dun, Yukon residents, and other conservation organizations.



In Quebec, years of work by CPAWS Quebec and others to protect the Magpie River from development resulted in a landmark decision by the regional municipality and the Innu Council of Ekuanitshit to **grant the river the legal rights of personhood for the first time in Canada.**

In December 2020, CPAWS Quebec also celebrated with the Naskapi Nation of Kawawachikamach, the Makivik Corporation, the Kativik Regional Government (KRG), and the Cree Nation Government after **nearly 30,000 km² in Nunavik was declared protected by the**

province. Extensions were also announced for **Tursujuq National Park**, the largest protected area in eastern North America, and the **George River Protected Area**, an important calving ground for migratory caribou.

Later that month, the government of Quebec announced the addition of **66,000 km² new protected areas** in the province, including more than **39,000 km² of protected areas in Eeyou Istchee** – a territory of high bio-cultural significance to communities, trappers and hunters of the Cree Nation – and a new protected area in the famous **Chic-Choc Mountains.**

In Alberta, CPAWS Northern Alberta and CPAWS Southern Alberta cheered after the province backtracked on an earlier decision to delist or close 175 Alberta park sites. The reversal was a direct result of the **Defend Alberta Parks** campaign led by the two CPAWS Alberta chapters and resulting in more than 21,000 letters sent to MLAs.

Similarly, in February 2021, the Alberta government **reinstated a 1976 Coal Policy** that had been quietly rescinded in May 2020. The reinstatement came after thousands of Albertans voiced their opposition to open-pit mining in the Rocky Mountains.



Conservation highlights 2020/2021

Meanwhile, the Supreme Court of Canada refused to hear a developer's challenge to an emergency order protecting western chorus frogs in La Prairie, Quebec. The decision sends a strong message that the protection of biodiversity is a fundamental societal value.



BENNY MAZUR



DANIELLE BRIGIDA

The social value of nature was reaffirmed when the "Big Five" Canadian banks announced they would not fund drilling in the Arctic National Wildlife Refuge following a U.S. decision to sell drilling leases in the area. Dozens of banks from around the world did the same.

Honouring our donors

Thank you to those individuals, foundations, corporate donors, corporate partners, and organizations that demonstrated their leadership in our 2020-2021 fiscal year with gifts and contributions to CPAWS of \$1,000 or more.

INDIVIDUAL

Peter Achuff
Martha Ainslie
Alexandra Anderson
Rita E. Anderson
Lorene Archdekin
Electa Aust
Jocelyn Barrett
Geoffrey Barrow
Garret Beattie-Henley
Graham Beck
Keith Beckley
Diana L. Belhouse
Anne Benninghaus
Steve Bews
John Blachford
Claudia and Terra Boone
Malkolm Boothroyd
Francois and Lisa Bourgault
Matt Bowen
Mark Boyce
Marcus and Michelle Boyle
Cheryl E. Bradley
Sharon Brazier
Dr. Cindy Breikreutz
and Arno Springer
Susan Burger
Bruce and Claudia Burns
Denise Calderwood
John M. Calvert

Mike Campbell
Ken W. and Janet Campbell
Dr. Vincent Castellucci
and Dr. Lise Bernier
Susan Cates
Dr. William Cheyne and
Dr. Rachel Carver
Dianne Chisholm
Priscilla Clark
Ron Clark
Catharine Clayton
Sandra M. Cockfield
Laura Colella
Nana Collett
Elizabeth Condiliffe
Marilyn Cook
Dr. Matthew Cooper
Dudley Cordell
Bob and Gayle Cronin
Luke Crosby
Kelsey Currie
Carol Davenport
Julie Davidson
Judith R. Davidson and
Richard Beninger
Rosanne Dawson
Bryan de Lottinville
Michael C. and
Honor de Pencier
Sophie DeCorwin
Raphaelle Descoteaux

Barbara Doherty
Jim Donohue
Vincent Dubois
Dr. Mary Jean Duncan
Dr. Sheila Dunn
Janet and Paul Duval
Rob Dowler and Lisanne Hill
Julia Eastman
James and Rebecca Ehnes
Victor Elderton
Susan and Joseph Ellis
Erin Engelhardt
Alan and Madeleine Ernst
Hannah Evans
Tom Fath
Jenny Feick and Ian Hatter
Laurie Fisher
Lorne Fitch
Irene Fizzell
Sarah Flynn
Eduardo Fonseca Arraes
Tanis Frame
Daphne Francis
Greg Fredeen
Pierre E. Friele
Catherine F. Fuller
Alaric Gair
Peter T. Garstang
John Gartner and
Loretta Kampeas
Dr. Rosanne Gasse

Patti Gibbon
Susan Gibson
Carol Ann Gingras
John A. Gingrich
Ross Glenfield
Guenther Golchert
Judith Golub
Dr. Cheryl Grady
John Grandy and Meg Salter
John and Patricia Gray
Nancy and Bill Gray
Robinne J. Harcoff
Catherine A. Hardie
Gavin Harmacy
Dr. Hinrich Harries
Stewart Harris
J. Brian and Elizabeth Haworth
Jacqueline Heard
Maureen Heffring
Ole Q. Hendrickson
Deborah Herbert
Dr. Doris Hessenthaler
Joel and Dana Hibbard
Emily Hildebrand
Dr. Suann C. Hosie
Walter Hossli
Theresa and
Douglas Howland
Dale Huntingford
Lynette Husum
Kevin Hynes

Laura Jackson
and Patrick Lamb
Oscar Jacobs
Gordon James
Dr. Marianne Johnson
Peter Johnson
Anthony and Karen Jordan
Dan Kaloutsky
Kris Kasawski
David W. Keith and
Kirsten Anderson
Brenda and Bruce Kenny
Oliver Kent and
Martine Jaworski
Phillippa and James Kerr
Joanne Klimiuk
Dr. Irvin L. Klinghofer
Robin W. Korthals
and Janet Charlton
Martin Kuhn
Lori Labatt
Brian LaDuke
David and Sally Lang
Peter and Terry Leggat
Mark Levison
Wayne Liebau
Harvey Linke
Dr. Ann Loewen
Erik Lockeberg
Mary Ann and
Nikita Lopoukhine

continued on page 8



Financial fitness

Statement of Financial Position 2021 2020

ASSETS

CURRENT

Cash and cash equivalents	7,831,639	5,933,662
Guaranteed investment certificates	187,342	106,564
Accounts receivable	1,068,911	547,513
Accounts receivable from the controlled foundation	89,367	26,036
Investments	756,652	502,304
Prepaid supplies, expenses and deposits	151,061	52,411
Subtotal	10,084,972	7,168,490

LONG-TERM ASSETS

Investment in subsidiary	1,221,548	1,456,204
Note receivable	1,914,995	1,914,995

CAPITAL ASSETS	356,500	372,962
----------------	---------	---------

Subtotal	13,578,015	10,912,651
-----------------	-------------------	-------------------

LIABILITIES AND NET ASSETS

CURRENT

Accounts payable and accrued liabilities	750,330	366,865
Transfers payable to regional chapters	1,248,960	1,514,951
Amounts due to the Foundation	-	-
Deferred contributions	4,447,090	3,670,084
Subtotal	6,446,380	5,551,900

DEFERRED CONTRIBUTIONS RELATED TO CAPITAL ASSETS	-	-
--	---	---

Subtotal	6,446,380	5,551,900
-----------------	------------------	------------------

DEFERRED LEASE INCENTIVES	-	-
---------------------------	---	---

NET ASSETS

Unrestricted net assets	2,661,207	1,009,235
Invested in capital assets	356,500	372,962
Reserve fund	634,080	498,706
Endowment-Now & Forever Wild Fund	3,479,848	3,479,848
Subtotal	7,131,635	5,360,751

TOTAL	13,578,015	10,912,651
--------------	-------------------	-------------------

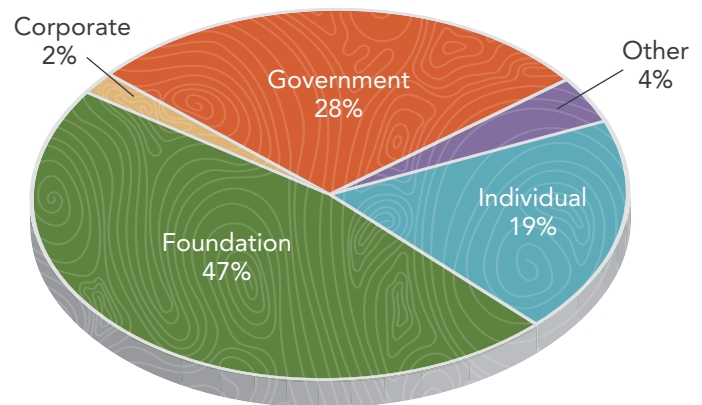
W

e began the year adapting to a new work-from-home reality and to pandemic-related financial uncertainty, but we had faith that our supporters would continue to believe in our important work. Our donors came through, supporting our conservation efforts with \$13,317,562 in funding and allowing us to focus 79% of our spending exclusively on conservation. Our stakeholders can be confident CPAWS remains financially stable and focused on our conservation mission.

– Laura Cui, Director of Finance

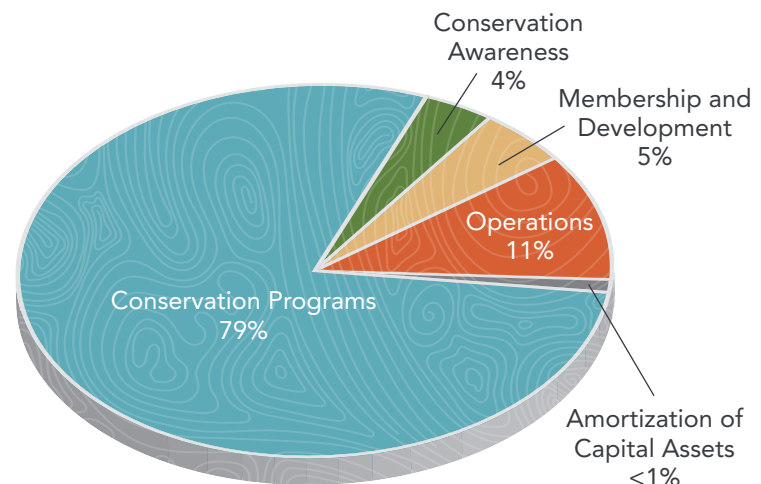
How CPAWS is funded

INCOME: 13,317,562 (FY 2020/2021)



How your donation is used

EXPENDITURES: 11,546,678 (FY 2020/2021)



To view the full financial statements, please visit cpaws.org/about/about-cpaws/financials/.

Honouring our donors

continued from page 6

INDIVIDUAL

Alex Lothian
David Lucas
Sarah Lulman
Marlene P. and
Alec MacKenzie
Ian Macleod
Adam Maki
Michelle Marcoux Leuschen
Theodore and Connie Marras
Susan Marrier
Mary Martin
Peter Mather
Ryan Matheson
Donna Mayor
Sheila and David McCracken
Catherine and
William S. McLean
Donald S. McMurtry
David McVeigh
Tracey McVicar
Robert Mee
Rachel Melzer
Darrell J. Metka
Dr. Gail and
Daniel Michener
Brenda Missen
Cheryl Molland
Fred and Jean Mooi
Sandra Mooibroek
Robert Daniel Moore
Lorraine Moore
Lynn Morgan
Jennifer Morin
and Sean Kollee
Brenda Morrison
Joanne and Brett Morrison
Clare Morrison Kilburn
Marilyn Mortimer-Lamb
Ken Murray
Drew Myers
Rosemary Nation
Susan Naylor
David Neufeld
Keith Neufeld
Philip Nykyforuk
Dr. John and Sylvie O'Driscoll
Roberta Olenick
Miah Olmsted
Rob Owens
Dr. Bob J. Page
and Jocelyne Daw
Janice Palmer
William Parsons
and Susan Low-Beer
Paul Pearlman and
Stephanie Soulsby
Dr. Tom L. Perry
Dennis Perry and Susan Drury
Wes Peters and Pamela Wright
Alan and Sandy Philip
Brian and Diane Pinch
Philippe Poirier
Violaine Ponsin
Nicholas and Janis Poppenk
Dr. Alison Prentice

Valerie Pringle
Mary Pushie
Dr. Saba Qayyum
Paul and Cindy Ramsden
Kate and
Norman Raschkowan
Lawrence Reinhard
Richard B. Richardson
Hugh Richter and
Gillian A. Holland
Vicki Robinson
Meredith Rodger
Keith and Susan Rogers
Lisa Rogers
Noralou Roos
Dr. Stephen Roth
Jonathan Rothschild
Melanie Rupp
Dan Russell
Joan M. Sametz and
Christopher Powers
Marc Saner
Kathy Scalzo
Duncan Scholtz
Tuula Schroderus
Doug Shaw
Bruce Shaw
Catherine A.
and Robert Shields
Steve Sims and Laura Cleary
Jean Simpson
Dr. David S. Sinclair
James M. Smith and
Ann Laurel Montrose
Jennifer Smith
Sandra Sokoloski
Sara Solaimanian
Allen Spigelman
Rodger Spring
Norm Stacey and
Mary Hurlburt
Dr. Joan Stelling
James and Barbara Stewart
Julian Mark Stiles
Sydney Tang
James Tasker
Patrick Terwoord
Graham Thomas
Laurel Thompson
David G. Thomson
Richard and Lorna Townell
Karen Troubetzkoy
Philip Turnbull
Lynne Tyler
Dr. Rebecca Tyson
Jean-Marie Van Der Maren
Kevin Van Tighem
Tom Van Tighem
Douglas and
Nancy Vanbeselaere
April Vande Beek
Joseph Vipond
Bryce Voogd
Dr. Nazneem Wahab
Sherri M. Watson
Susan J. Weedon

Matthew Weiss
Mavis Wheatcroft
Dr. William Whitelaw
Jutta Wiemers
Ruth Williams
Audrey E. Wilson
Edward Wilson-Ewing
Joshua Wolfe
Dr. Peter W. and Ann E. Wood
Alison and Stephen Woodley
David Wright and Gail E. Wylie
Peter L. Wright
Terence Wuerz and
Jacquelyn Dirks
Loudon Young

ORGANIZATION

Country Day School
County Corners
Ducks Unlimited
Canada
Eco Canada
Friends of Canadian
Wilderness
Royal Roads University
United Way East Ontario
Yellowstone To Yukon
Conservation Initiative
Society

BEQUEST

Estate of Anita Hubertine
Karin Barlow
Estate of Joseph Bryant
Estate of Deborah Kerridge
Estate of Dan Lee
Estate of Patricia Shirley
Parnell
Estate of James Douglas Rae
Estate of Marianne Ritchie
Estate of Audrey J. Sillick

BUSINESS

Abundance Canada
ADSGO Trading Corp
Agawa Canyon Inc
Allan Bronsro
Arc'teryx
Belairdirect
Bradyus Investments LTD
Camp Brand Goods Inc.
CanTalk Canada Inc
Dr. Christiaan Avenant Inc.
Hobin and Associates
Keurig Canada Inc.
Link Charity Canada Inc.
Living Forest
Campground Ltd.
Nature's Way Canada
New Roots Herbal Inc.
Oeuvres Marie-Anne-Lavallee
PayPal Charitable Giving Fund
Canadian River Expeditions
Sandy Kay Art
The Body Shop Canada Ltd.
The Delphi Group

Westcoast Wills & Estates
Law Corporation
YourCause Electronic Arts
Outreach

GOVERNMENT

Department of Fisheries
and Oceans
Employment and
Social Development
Canada
Environment and Climate
Change Canada
Provincial Employees
Community Service Fund

FOUNDATION

444S Foundation
Abundance Canada
Alberta EcoTrust Foundation
All One Fund
Alpema Foundation
Aqueduct Foundation
Benefaction
Boje Family Fund
Butterfield Family Foundation
Canada and Mexico Protected
Areas Fund of Resources
Legacy Fund
Canada Gives
Canadian Online Giving
Foundation
Canadian Parks and
Wilderness Society Fund
Carl von Baeyer &
Deborah Lake Fund
Charle Frederick Fell
Charitable Fund
Chimp Foundation
Cinders Fund
Community Foundation for
Kingston & Area
CPAWS Conservation Trust of
the Edmonton Community
Foundation
CPAWS Fund for Alberta
Donner Canadian
Foundation
Echo Foundation/
Fondation Écho
Edmonton Community
Foundation
Elgin-St. Thomas Community
Foundation
Fall Line Initiatives Fund
Fiera Capital Foundation
Fondation du Grand Montréal
Fondation Famille Mongeau /
Mongeau Family Foundation
Foundation for CPAW
Endowment
GiftPact Foundation Inc.
Gordon and Betty Moore
Foundation
Green Sanderson Family
Foundation
HBE Fund
Horace W. Goldsmith
Foundation

J.W. McConnell Family
Foundation
Jack MacKenzie Foundation
Leacross Foundation
Lewis Jackson and
Dale Gardiner Fund
MakeWay Foundation
Mark & Mira Shnier
Charitable Fund
Metcalf Foundation
Metta Foundation
Nickle Family Foundation
Pamela and Zygmunt
Kafarowski Foundation
Panoram Foundation
Patrick E. Fuller Foundation
Perlette Fund
Private Giving Foundation
Public Lands Defense Fund of
the Conservation Alliance
Raschkowan Foundation
Raymond James Canada
Foundation
RBC Foundation
Sitka Foundation
Somers Semple Foundation
Strategic Charitable Giving
Foundation
T/Gear Foundation
TD Friends of the Environment
Foundation
Terry Chadder Foundation
The Annual
Foundation
The Bill and Jean Somerville
Foundation
The Calgary
Foundation
The Charitable Gift Funds
Canada Foundation
The Chawkers
Foundation
The Citrine Foundation
of Canada
The Consecon Foundation
The Conservation Alliance
The Duval Gratitude Fund
The Fanwood Foundation
The John & Pat McCutcheon
Charitable Foundation
The John and Sheila Price
Family Fund
The Laura L. Tiberti Charitable
Foundation
The McLean Foundation
The Pew Charitable Trusts
The Schad Foundation
The UK Online Giving
Foundation
The Winnipeg Foundation
Toronto Foundation
United Jewish Foundation
of Greater Toronto
Weppler Family Foundation
Wilburforce Foundation
Winkler Family Foundation
Wyss Foundation

