

2018-2019 IMPACT REPORT



Taking a look back...

Our 2018-2019 year started with a bang – it came hot on the heels of the federal government’s investment of \$1.3 billion in nature conservation through federal Budget 2018.

This commitment was incredibly important. As of December 2017, Canada had only achieved 10% protection of our land and freshwater and less than 4% of our ocean; we had a long way to go to achieve Canada’s international commitments of 17% protection of land and freshwater and 10% of ocean by 2020.

As of today’s date, Canada sits at 12.6% protection of land and freshwater and 13.8% protection of oceans. We covered a lot of ground (and water!) in just a year – and it was achieved thanks in

large part to CPAWS’ hard work.

We have a lot to be proud of: our annual conservation reports detailing Canada’s progress and encouraging further action, our ongoing regional conservation and protected areas campaigns, and our collaborative efforts with other organizations, such as the Green Budget Coalition, all contributed to helping Canada take the steps it has taken to protect more of our cherished land and ocean over the last year.

But we still have a long way to go. Our 2018 annual parks report, *What’s Next: Parks and Protected Areas to 2020 and Beyond*, set the stage for our current focus – achieving 30% protection of land and ocean by 2030 as the next step towards slowing the nature emergency – the global loss of wildlife we are currently witnessing.

CPAWS does what it does because of the support it receives from our donors, volunteers, and partners. So, we thank you for aiding in our successes!

We will also ask you to continue supporting and working with us as we push for what Canada truly needs to protect nature. Stay tuned as we push forward to 2020!



Alison Ronson
National Director, Parks Program
Interim National Executive Director (December 2018 to September 2019)

Greetings from the new National Executive Director

I would like to take this opportunity to introduce myself as the new National Executive Director of the Canadian Parks and Wilderness Society. I’m thrilled to be joining an organization with such a solid reputation and an impressive history of protecting Canada’s heritage. As someone whose fondest memories are of canoe expeditions in the backcountry of the Temagami wilderness and family camping trips in provincial and national parks across Canada, I am truly grateful for the role CPAWS plays in protecting our public lands and waters.



As the second largest country in the world and home to 20% of the Earth’s wild forest, 24% of the Earth’s wetlands, and almost one third of Earth’s land-stored carbon, Canada is uniquely well positioned to become a world leader in conservation. Our identity as Canadians is deeply connected to the vast wild spaces providing a home to many iconic species of wildlife. Our legacy as a country should be protection of these important spaces.

If you have any questions about CPAWS’ work or to see how you might be able to help us keep momentum going to protect Canada’s natural heritage – a heritage which is an important part of who we are as Canadians - I’d be delighted to hear from you.



Sandra Schwartz
National Executive Director

Time to pass the torch after six years on the CPAWS National Board



This year's President's report is my last, after serving CPAWS as Chair of the National Board of Trustees for five years. Simply put, much has been accomplished by our organization in fiscal 2018-2019, and it is time for reinvigorated leadership and new horizons. Like most of us on the National Board, I started on a chapter board (in my case the CPAWS Southern Alberta Chapter), and was recruited to move up to National. That was back in 2014. Since then I've been

National Finance Committee chair and served as President for five years. It has been a memorable period of service.

I followed in President Oliver Kent's formidable wake, and began working with veteran CPAWS National Executive Director (affectionately known in our shop as "the NED") Éric Hébert-Daly. Éric's enthusiasm for working the Ottawa system, and the evident success of our annual Lobby Day on Parliament Hill I shall never forget. It was during Éric's tenure that our donors embraced the concept of venture philanthropy and helped CPAWS secure its new national office in downtown Ottawa blocks from Parliament Hill. This visionary investment will support CPAWS and its conservation mandate in perpetuity.

When Éric decided to move on to a new career with the United Church, we commenced an extended period of interim NED service, notably by Aran O'Carroll and Alison Ronson, while we exhaustively searched for and found our new NED, Sandra Schwartz. I thank Aran and Alison for their exemplary service during this period, and am excited by the strong career experience and passion Sandra brings to CPAWS. We are well placed for continued conservation success in this globally challenging period of climate crisis and economic adaptation.

I want to thank our chapter and national office staff, as well as board members for all they do every day for our collective future. Simply put - a more dedicated crew doesn't exist in Canada. It is impossible in this short message to itemize all of their conservation successes; let's just say that from coast to coast to coast, and in offshore Canadian waters, the creation of national, provincial and territorial park reserves, parks and protected areas have in large measure been served by their cooperative and culturally sensitive efforts.

I'll close this message by stressing CPAWS' biggest strength and biggest challenge: our federated model of governance. In many respects we resemble our national confederation in its stresses and strains, but also in its exemplary attitudes and successes. We work out our conflicts by using diplomacy and enlightened governance principles, and we carefully steward our supporters' contributions. All of this takes time. Over my tenure as CPAWS President, the volunteer work easily consumed two days most weeks. I now look forward to seeing more of you on the trail and in the kayak!

W.P. Robinson

Mike Robinson

Chair and President, National Board of Trustees

Building on last year's momentum 2018-2019 did not disappoint!

As CPAWS continues to push for not only greater protection for Canada's wild spaces but also stronger standards and better management practices, we are pleased to report that in 2018-2019 we celebrated the long-awaited establishment of two very important protected areas:

- In B.C. after nearly 17 years of consultation with federal, provincial, and First Nations governments, as well as various stakeholder groups, including CPAWS, the establishment of Scott Islands marine National Wildlife Area (mNWA) became a reality.

As Canada's first marine National Wildlife Area, the 11,540 sq km area was designated to protect the foraging and breeding habitats of numerous seabird populations that winter in the region.



Photo: Sabine Jessen

- More than twenty years of persistent work to move forward by the Dehcho First Nations, Tlicho Government, Government of Canada, and other partners, paid off as an agreement was signed to designate the new 14,250 sq km Edézhíe National Wildlife Area in the Dehcho region of the Northwest Territories. The area is a unique ecosystem that includes headwater lakes, abundant wildlife and numerous culturally significant sites.



Photo: Catherine McKenna/Twitter

HIGHLIGHTS

FINANCIAL FITNESS

Other phenomenal announcements made in the 2018-2019 fiscal year where CPAWS and our supporters were instrumental include:

- The Québec government's announcement of its intention to invest \$2.6 million over 5 years to meet protected areas goals in the province through the establishment of the Municipality Fund for Biodiversity, an idea initiated by CPAWS Quebec in collaboration with la Fondation de la faune du Québec. This initiative will offer matching funds to municipalities to protect natural spaces and biodiversity in their regions.
- The Calgary Olympic Bid Exploration Committee, listened to Canadians and made the most appropriate decision for nature in our parks, when they issued their list of potential venues which excluded the use of Lake Louise in Banff National Park as an Olympic venue.
- Parks Canada heeded the outcry of Canadians and decided to forego the construction of the proposed Icefields Trail in Jasper National Park. The trail would have paved 109 km directly through critical wildlife habitat.



Photo: Neil McDaniel

- In B.C. we also saw the establishment of eight new marine refuges protecting nine of Howe Sound's newly discovered Glass Sponge Reefs from bottom-contact fishing.

CPAWS can't do what we do without your generous support. As we head into another exciting year, we hope you'll renew your support and continue to stand with us in protecting Canada's majestic wilderness.

Thank you!

For a look at all conservation gains through 2018-2019, visit www.cpaws.org/all-publications for CPAWS' extended annual report.

2019 2018

ASSETS

Current

Cash and Cash Equivalents	3,456,036	4,280,231
Guaranteed Investment Certificates	113,254	72,445
Accounts Receivable	347,411	151,440
Accounts receivable from controlled foundation	-	42,386
Investments	626,073	971,255
Prepaid Supplies, expenses and deposits	38,131	69,761

4,580,905 5,587,500

Investment in subsidiary	1,670,292	-
Note receivable	1,938,394	-
Capital assets	16,677	24,196

Subtotal 8,206,268 5,611,696

LIABILITIES AND NET ASSETS

Current

Accounts payable and accrued liabilities	204,963	95,843
Deferred contributions	3,031,518	2,576,462
Transfers payable to regional chapters	737,881	590,096
Transfers payable to the controlled Foundation	-	-
Deferred contributions related to capital assets	-	-

Subtotal 3,974,842 3,262,401

Deferred lease incentives - -

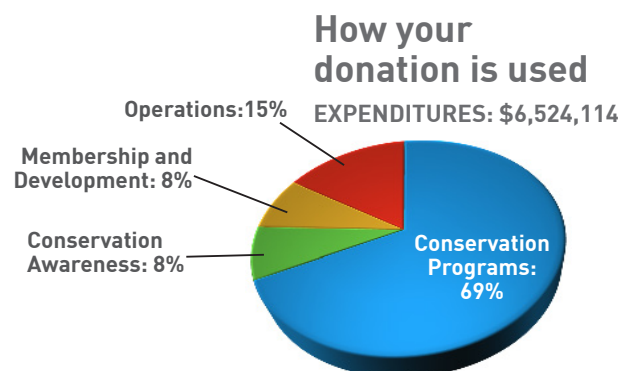
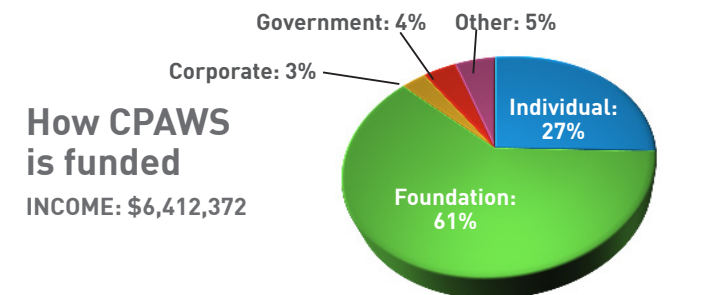
NET ASSETS

Unrestricted net assets	416,179	520,400
Invested in capital assets	16,677	24,196
Reserve fund	398,655	398,655
Endowment—Now & Forever Wild Fund	3,399,915	1,406,044

Subtotal 4,231,426 2,349,295

TOTAL 8,206,267 5,611,696

* For the year ended March 31, 2019.



To view the full financial statements, please visit cpaws.org/about/financial-picture

HONOURING OUR DONORS

Thank you to those individuals, foundations, businesses, and organizations that demonstrated their leadership in our 2018-2019 fiscal year with gifts of \$1,000 or more to CPAWS.

INDIVIDUALS

Peter Achuff
Rita E. Anderson
Diana L. Belhouse
Ernst Bjarsch
John Blachford
Erik Blachford
Elizabeth Boston
Francois and Lisa Bourgault
Marcus and Michelle Boyle
Emma Brager
Bruce and Claudia Burns
Winifrede W. Burry
John M. Calvert
Ken W. Campbell and Janet Campbell
Mike Campbell
Norene L. Carr
Richard Carson
Dr. Vincent Castellucci and Dr. Lise Bernier
Mario Caviglia
Dianne Chisholm
Ron Clark
Catharine Clayton and John Denholm
Donald R. Comstock
Dr. Matthew Cooper
Bob and Gayle Cronin
Luke Crosby
Charlotte J. Cross
Judith R. Davidson and Richard Beninger
Julie Davidson
Doris Davy
Brian Dawson
Rosanne Dawson
Michael C. and Honor de Pencier
Sophie DeCorwin
Marnie J. and Rod A. Dobell
Jim Donohue
Dr. Mary Jean Duncan
Tom Duxbury
Mathew Zaleski and Harriet Eastman
James Ehnes and Rebecca Ehnes
Victor Elderton
James E. Ellis
Susan Ellis and Joseph Ellis
Kylene Enns
Hannah Evans
Tom Fath
Wesley Friesen
Dr. Julia Gardner and Robert D. Moore
Jacques Gérin
Guenther Golchert
John Grandy and Meg Salter
John and Patricia Gray
Bill and Nancy Gray
Timothy Gray
Dr. Lawrie Groves
Gavin Harmacy
Dr. Hinrich Harris
Stewart Harris
J.B. and Elizabeth Haworth

Sandy HayGlass
Jacqueline Heard
Verna J. Higgins
Ernest Howard
Matthew Howatt and Aiyana Anderson-Howatt
Marcus Jackson
Gordon James
Charles W. James
Evelyn Jennings
J.J. Johnson
Dr. Marianne Johnson
Anthony Jordan and Karen Jordan
Arne Joris
Don and Catherine Kaloutsky
Dr. Diana Kelland
Colette Kelly
Oliver Kent and Martine Jaworski
Robin W. Korthals and Janet Charlton
Valarie Koziol
Lori Labatt
Brian LaDuke
David Lang and Sally Lang
Peter and Terry Leggat
Sarah Locke
Erik Lockeberg
Mary Ann Lopoukhine and Nikita Lopoukhine
Alex Lothian
Jennifer Ludwig
Valerie Lueke
Rob and Lori Macintosh
Marlene P. MacKenzie
Adam Maki
Mary Martin
Ryan Matheson
Martin McCreath
Don McMurtry
Robert McInnis
Catherine McLean and William S. McLean
Ronald McPherson
Darrell J. Metka
David and Noela Moffit
Fred Mooi and Jean Mooi
Sandra Mooibroek
Robert P. Morgan
Ken Murray
Rosemary Nation
Susan Naylor
Dr. Gordon G. Nelson and Shirley Nelson
Keith Neufeld
Philip Nykyforuk
Dr. John O'Driscoll and Sylvie O'Driscoll
Roberta Olenick
Peter O'loughlin
Janice Palmer
Paul Pearlman and Stephanie Soulsby
Dennis Perry and Susan Drury
Dr. Tom Perry
Wes Peters and Pamela Wright
Alan Philip
Brian and Diane Pinch

Nicholas Poppenk
Dr. Saba Qayyum
James Raffan and Gail Simmons
Paul Ramsden
Iain and Hilary Reid
Christopher Richter
Hugh Richter and Gillian A. Holland
Brian Roadhouse
Lisa Rogers
Gay Rogers
Keith and Susan Rogers
Mark Ross
Adolf Saenger
Christopher Powers and Joan M. Sametz
Alex Scheuerman
Duncan Scholtz
Tuula Schroderus
Daryl Sexsmith
Bruce Shaw
Doug Shaw
Catherine And Robert Shields
Dr. David S. Sinclair
Jennifer Smith
Jon Snipper
Sandra Sokoloski
Karen Somerville and Alan Munn
Wendy A. Southall
Esther Speck
Rodger Spring
R. John Stanton Jr
Dr. Joan Stelling and Dr. Sara R. Frisch
Andrea Stewart
James and Barbara Stewart
Michael Sydoryk
David G. Thomson
Richard Townell and Lorna Townell
Lynne Tyler
Erik Val and Gillian McKee
Anthony Virdo
Dr. Nazneem Wahab
Sherri M. Watson
Bradley Weber
Susan J. Weedon
Jutta Wiemers
Terry and Ursula Winkler
M. Joshua Wolfe
Alison Woodley and Stephen Woodley
Dr. Boris Worm
David Wright and Gail E. Wylie
Dr. Pamela Wright
Peter L. Wright
Terence Wuerz and Jacquelyn Dirks
Brenda Wylie
James Wyse
Suzanne Wysmyk-Black
Loudon Young
Marla Zapach

BEQUESTS

Estate of Isabella Jane Goldstone

Estate of Juri Peepre
Estate of Kenneth Angus MacKenzie
Estate of Lawrence Randall Port
Estate of Ruth Jessie Masters
Estate of Thomas Alexander Miller

BUSINESSES

2075740 Ontario Limited
2089373 Ontario Inc.
Abundance Canada
Arc'teryx
BABA
Bombardier Produits Recreatifs Inc.
Conuma Coal Resources
Dr. Christian Avenant Inc.
Geomatics Data Management Inc.
IBM Canada Ltd.
JJ McNeil Commercial Inc.
Keen Canada Outdoor Inc.
MEC Canada
Natural Resources Solutions Inc.
New Roots Herbal Inc.
Red Leaf Studios
The Body Shop Canada LTD.
Timberwolf Tours Limited
United Way Prescott-Russell, Ottawa, Lanark & Renfrew
Westcoast Wills & Estate Law Corporation

ORGANIZATIONS

Friends of Canadian Wilderness
Kroker FARms Ltd.
Yellowstone to Yukon Conservation Initiative Society

GOVERNMENT

Provincial Employees Community Service Fund

SCHOOL

Country Day School
County Corners

FOUNDATIONS

444S Foundation
Alberta EcoTrust Foundation
Alberta Real Estate Foundation
Alpema Foundation
Aqueduct Foundation
Benefaction
Canada Gives
Canadian Online Giving Foundation
Community Foundation for Kingston & Area
Donner Canadian Foundation
Duval Family Gratitude Fund
Echo Foundation/Fondation Écho

Edmonton Community Foundation
Green Sanderson Family Foundation
Horace W. Goldsmith Foundation
Ivey Foundation
James and Philippa Kerr Fund
Kenneth M. Molson Foundation
Leacross Foundation
McConnell Foundation
Nickle Family Foundation
Ottawa Community Foundation
Palmer Family Foundation
Pamela and Zygmunt Kafarowski Foundation
Patagonia Environmental Grants Fund
Peter and Chloe O'Loughlin Charitable Fund
Private Giving Foundation
Pure Green Earth Fund
Raschkowan Foundation
Raymond James Canada Foundation
RBC Foundation
Salamander Foundation
Schwab Charitable
Sitka Foundation
Strategic Charitable Giving Foundation
T / GEAR Charitable Trust
TD Friends of the Environment Foundation
Terry Chadder Fund
The Annual Foundation
The Brainerd Foundation
The Calgary Foundation
The Charitable Gift Funds Canada Foundation
The Commonage Foundation
The Conservation Alliance
The Fanwood Foundation
The Foundation for Canadian Parks and Wilderness
The Fred and Jean Biehl Fund
The Full Circle Foundation
The John & Pat McCutcheon Charitable Foundation
The John and Sheila Price Family Fund
The Langille Family Fund
The Laura L. Tiberti Charitable Foundation
The Maja Foundation
The McLean Foundation
The MW Charity Fund
The RLS Charitable Giving Fund
The Schad Foundation
The Winnipeg Foundation
Tides Canada Foundation
Tides Foundation
Uplands Foundation
Wilburforce Foundation
Winkler Family Foundation
Yvon Chouinard Fund