



2010-11 ANNUAL REPORT





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\*Former

\*\* On long-term leave





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### Letter from the National Executive Director

Each year, when CPAWS staff gather from across Canada to plan our work and identify the most salient conservation opportunities, I'm reminded what a fantastic team of conservationists we have across Canada. They work hard, understand their local circumstances and the strategies that will work and those that won't. I often think that this is our secret weapon and what sets us apart from so many organizations that don't have a network of people working 'on the ground'.



But we have other amazing assets too: we're a diverse team from a variety of different backgrounds who can help share and leverage our experience and knowledge with each other across the country. I recently calculated that we have almost 500 years of collective experience within our staff team and hundreds more on our volunteer boards.

It's no wonder that people are sometimes surprised by our success and our cost-effectiveness. Compared to conservationists south of the border who struggle to purchase what remaining private land is available for preservation, the opportunity in Canada is huge: over 90% is public land, we have enormous amounts of intact wilderness that costs only pennies an acre to conserve.

Thank you for the confidence you place in us. Our goal of protecting at least half of Canada's wilderness is still as bold—and as possible—as it was the day we first imagined it.

Éric Hébert-Daly  
National Executive Director  
Canadian Parks and Wilderness Society

COVER: Grizzly Bear, First Light photos  
FACING: Grizzly Tracks, David Nunuk









**Hikers in NWT's Boreal forest**  
James Pilkington

## Protecting Canada's Boreal

### PLEDGE TO PROTECT 50% OF NORTHERN QUEBEC

We welcomed Quebec Premier Jean Charest's commitment to balancing development and conservation in the sustainable development of the province. CPAWS (SNAP) Quebec sits on the Partner's Advisory Group for Quebec's Plan Nord, representing environmental protection interests.

### ONTARIO HYDRO LINE REROUTED TO PROTECT CARIBOU HABITAT

Following a campaign by CPAWS Wildlands League that saw nearly 1,700 letters written to the Ontario Environment Minister, the government agreed to avoid fragmenting healthy intact Boreal Forests and habitat for threatened caribou populations, and re-route a new transmission line in northwestern Ontario along existing roads and infrastructure.

### CANADIAN BOREAL FOREST AGREEMENT PROGRESSES

CPAWS representatives are playing key roles across the country in negotiations with company members of the Forest Products Association of Canada (FPAC) to create world-leading sustainable forest management practices and plan for conservation of Boreal woodland caribou's critical habitat within the 70 million hectares to which the agreement applies.

### Woodland caribou populations and the health of the Boreal are linked.

Ron Thiessen

**Chris Henschel** is CPAWS' National Boreal Program Manager. He is coordinating CPAWS' work on the CBFA across Canada. Chris has a Masters degree in forestry from the University of Toronto, and over a decade of experience in private and public sector forest policy.





Ship Harbour Long Lake, Nova Scotia.  
Irwin Barrett

## Conserving Canada's Eastern Woodlands



**Chris Miller**, one of CPAWS' conservation specialists, is a strong advocate for wilderness protection in Nova Scotia and across Canada. He works to create new protected

areas and improve forestry practices. Chris has a Ph.D. from the University of Waterloo and is affiliated with the Faculty of Management at Dalhousie University.

### NOVA SCOTIA ACQUIRES IMPORTANT PRIVATE LANDS

With encouragement and advice from CPAWS, the Nova Scotia government has acquired a number of very significant properties important for conservation in the past year, including old-growth hemlock forest, tidal salt marsh and mudflat habitat on the Bay of Fundy, a lakeshore property on the upper Tusket River system, and land adjacent the Ship Harbour Long Lake Wilderness Area.

### NOVA SCOTIA REDUCES CLEARCUTTING

After years of recommendations, we welcomed the Nova Scotia government's plan last fall to reduce the allowable amount of clearcutting in Nova Scotia by 50% within five years. CPAWS is closely monitoring the government plans for achieving its target, and is calling on the province to provide annual progress reports and enshrine the new targets in law.

### CPAWS QUEBEC PROVIDES TOP-LEVEL ADVICE ON BIODIVERSITY

CPAWS (SNAP) Quebec's Executive Director Patrick Nadeau now sits on a conservation committee of top environmental experts to advise the government on conserving Quebec's biodiversity. The group recommends the necessary actions needed to conserve Quebec's biodiversity and ecological resources. With the premier's 2010 commitment to protect 50% of the province's northern boreal, the group's input should lead to conservation wins for future generations.





Canoeists on the Snake River, Yukon  
Peter Mather

## Connecting the Yellowstone to Yukon wildlife corridor

### GRIZZLY LISTED AS SPECIES AT RISK IN ALBERTA

Following years of work by CPAWS Southern and Northern Alberta chapters and other provincial conservation groups, the Alberta government has designated grizzly bears as a threatened species. The designation is based on research and input from stakeholders, and will help the provincial population to recover.

### YUKON'S PEEL WATERSHED RECOMMENDED FOR PROTECTION

Following a year of repeated calls from CPAWS to supporters for public response to the draft land use plan for the Peel, the final recommended plan released in summer 2011 calls for 80% protection—a strong endorsement for conservation of this extraordinary wilderness landscape. This sets the stage for a final government decision expected in 2012.

**Mike Dehn** is CPAWS' Yukon Chapter Executive Director, leading the campaign to protect the Peel watershed. Mike is a longtime Yukon resident with advanced degrees in economics and biology, and a love of hunting, fishing and the back country. He has built strong relationships with with local First Nations in the Peel.





Haida dancer with the Dare to be Deep tour on Parliament Hill.  
Matt Dunn

## Speaking out for Canada's threatened ocean ecosystems



Based in British Columbia, **Sabine Jessen** has been leading CPAWS' oceans and great freshwater lakes program for the past five years. With a Masters in Geography from the University of Waterloo, now completing her Ph.D, Sabine is also an adjunct professor at the School of Resource and Environmental Management at Simon Fraser University.

### BRITISH COLUMBIA'S SPONGE REEFS CLOSER TO PROTECTION

After years of campaigning, CPAWS celebrated a major step towards the long-awaited protection of B.C.'s extremely fragile Glass Sponge Reefs when the federal government declared them an "Area of Interest" for a future Marine Protected Area. Canada's Pacific coastal waters are home to the only known living glass sponge reefs in the world. CPAWS is now ensuring that the marine protected area will have strong enough rules to protect the reefs from dangers such as bottom trawling in adjacent waters.

### DRILLING MORATORIUM ON NOVA SCOTIA'S GEORGES BANK

In May 2010 we applauded the Nova Scotia and federal governments' decision to extend the moratorium on oil and gas exploration and drilling on Georges Bank. Georges Bank is an important ecosystem sustaining significant fishing grounds worth hundreds of millions of dollars to the Canadian economy. CPAWS is calling on the federal government and provincial jurisdictions to extend similar moratoria that are in place elsewhere in Canada, including along the coast of British Columbia.

### DARE TO BE DEEP TOUR CROSSES CANADA

Featuring the long-awaited creation of Canada's first deep sea National Marine Conservation Area in B.C.'s much revered Gwaii Haanas National Park Reserve waters, CPAWS' conducted a seven-city public event tour across Canada last fall. We spoke to hundreds of people who were enchanted by traditional dancers of the Haida Nation, and appreciative of an informative presentation from Sabine Jessen. A special presentation on Parliament Hill drew members of parliament from all parties.





Dunes on Sable Island, Nova Scotia  
Sable Island Green Horse Society

## Defending and celebrating Canada's parks

### CONTENTIOUS ALBERTA PARKS ACT WITHDRAWN

Following a public campaign by CPAWS and other local conservation groups that resulted in thousands of letters sent from our supporters to the Alberta Environment minister, the provincial government withdrew a bill last spring that would have weakened the Provincial Parks Act. CPAWS made a convincing case that the Bill would have weakened existing protections for Alberta's parks and UNESCO World Heritage Sites.

### PLANS TO PROTECT NOVA SCOTIA'S SABLE ISLAND ANNOUNCED

CPAWS and local conservation partners were pleased that the federal government heeded their advice to grant the highest level of protection possible for Nova Scotia's Sable Island. In May 2010, the government announced its intention to create a new national park on the island, home to wild horses, immense dunes and abundant wildlife.

### SUCCESSFUL VIDEO CONTEST ENGAGED PARK LOVERS NATION-WIDE

More than 30,000 people visited CPAWS' Celebrate Canada's Parks Video Contest during the summer of 2010, and nearly 100 submitted videos expressing their love of one of our national parks. The grand prize winner of this innovative web-based contest, supported by Parks Canada, was self-described eco-rapper George Woodhouse of Owen Sound, Ontario who won the trip of a lifetime to Nahanni National Park Reserve courtesy of Nahanni River Adventures.

**Sarah Elmeligi** is CPAWS

Southern Alberta's Senior Conservation Planner. Sarah was quoted often in the media during the 2011 campaign for Alberta's parks. She holds a MNRES from the University of British Columbia, where she studied grizzly bear behaviour and impacts of tourism.





# Honouring our donors

We are very thankful to those individuals, organizations and foundations that demonstrated their leadership in our 2010-2011 fiscal year through their gifts of \$1,000 or more to CPAWS.

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Martha Ainslie  
Peter and Jocelyn Allen  
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Parks Canada  
The Conservation Alliance  
United Jewish Welfare Fund of Toronto  
Yellowstone To Yukon Conservation Initiative Society

## SPECIAL THANKS TO:

Mountain Equipment Co-op



# Statement of Financial Position

2011

2010

## ASSETS

### Current

<i>Cash and cash equivalents</i>	1,422,573	1,119,991
<i>Accounts receivable</i>	92,557	72,014
<i>Prepaid Supplies, expenses and deposits</i>	20,754	24,627

**1,535,884** **1,216,632**

### Capital assets

161,642 170,892

### Subtotal

**1,697,526** **1,387,524**

## LIABILITIES AND NET ASSETS

### Current

<i>Accounts payable and accrued liabilities</i>	362,646	58,019
<i>Deferred contributions</i>	571,278	644,753
<i>Transfers payable to regional chapters</i>	44,856	110,314

### Deferred contributions related to capital assets

--

### Subtotal

**978,780** **813,086**

## NET ASSETS

<i>Invested in capital assets</i>	161,642	170,892
<i>Reserve fund</i>	281,797	207,926
<i>Unrestricted net assets</i>	275,306	195,620

### Subtotal

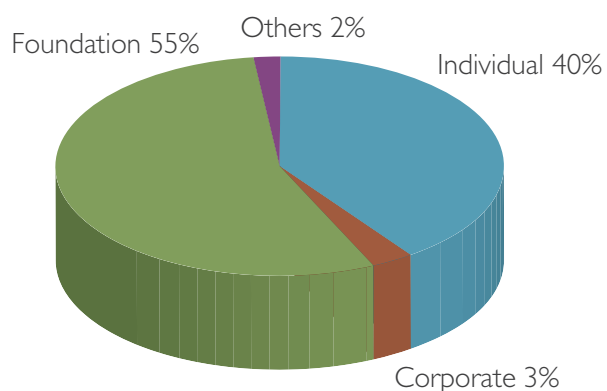
**718,746** **574,438**

### Total

**1,697,526** **1,387,524**

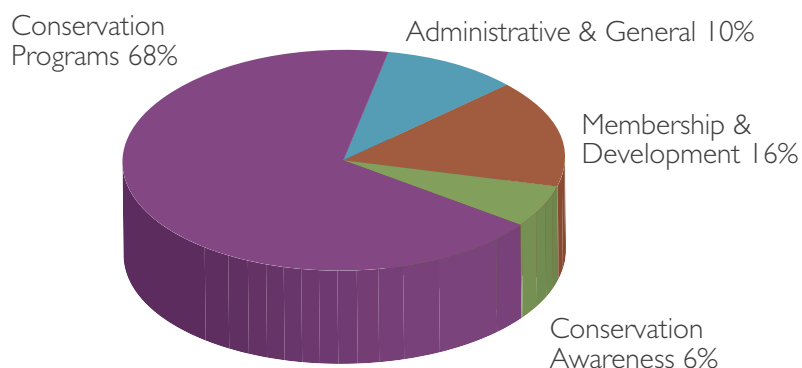
## How CPAWS is funded

INCOME: \$3,621,107



## How your donation is used

EXPENDITURES: \$3,469,406





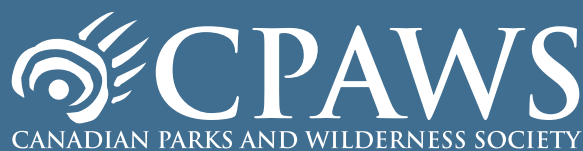


Gwaii Haanas National Park  
Graham Osborne

The Canadian Parks and Wilderness Society (CPAWS) is Canada's pre-eminent, national community-based voice for public wilderness protection.

Our vision is that Canada will protect at least half of our country's wilderness.

Since 1963 CPAWS has taken a lead role in establishing two-thirds of Canada's protected wild spaces—an area over seven times the size of Nova Scotia.



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