

## 2014-2015 IMPACT REPORT

# Welcome!

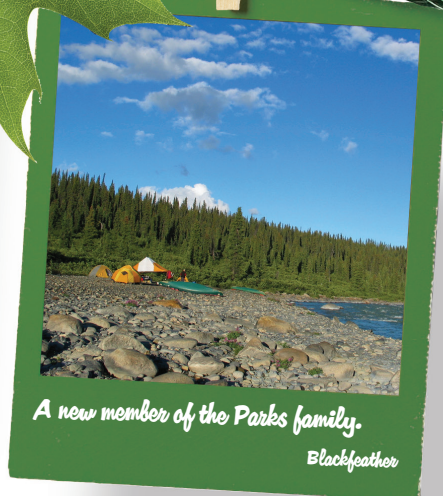
Your support and loyalty mean the world to us!  
They're what allow us to continue to protect  
Canada's amazing wildlife and wild spaces.  
That's why we're dedicating this Impact Report  
to you — our donors and supporters.



*Peel Watershed court victory!*

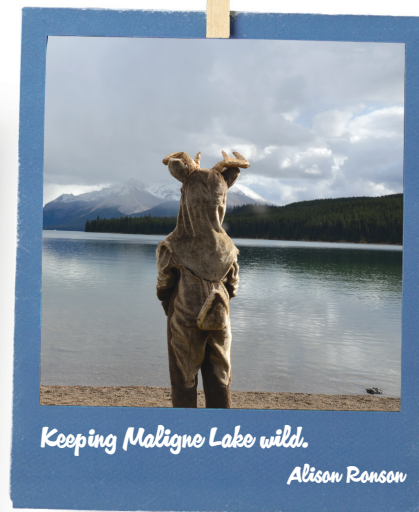
*Tyler Kuhn*

**This is what  
you helped  
to make happen  
in 2014-2015:**



*A new member of the Parks family.*

*Blackfeather*



*Keeping Maligne Lake wild.*

*Alison Ranson*

### PEEL WATERSHED COURT VICTORY

Months of community outreach and education resulted in a victory in a landmark constitutional case to protect the Yukon's Peel Watershed. We won't stop. An appeal by the government saw CPAWS back in court in the summer of 2015.

### A NEW PARK IS BORN

After years of effort and input from nature lovers like you, Nááts'íhch'oh National Park Reserve officially became part of the national park family, protecting almost 5,000 km<sup>2</sup> of wonderful wilderness next to Nahanni National Park Reserve.

### HOTEL PROPOSAL AT MALIGNE LAKE REJECTED

You spoke out with us against a hotel proposal at Maligne Lake in Jasper National Park, and your support continues to fuel our legal case against proposed privately-owned and operated lakeside tent cabins in the backcountry.

## Going the extra kilometre for the Peel

CPAWS supporter Don Curry III travelled the Dempster Highway between Dawson City, Yukon and Inuvik, standing up on his motorcycle for the whole 774 km to raise money for the Peel Watershed legal case. By the end of his ride, Don had raised \$2000.

"We're really inspired and energized by this exciting and creative fundraiser. People like Don Curry give us the energy to keep fighting for the protection of the Peel Watershed."

*Gill Cracknell, Executive Director, CPAWS-Yukon*

## Your dollars have never worked harder!

We couldn't do what we do without you. Your donations keep our conservation efforts going! We make the most of every dollar.  
Thank you from the bottom of my heart.

Éric Hébert-Daly, National Executive Director



Love the Rouge.

Jacqueline C Waters



Keeping their nursery safe.



166,000 strong!

Jessie Corey



Spreading

## Going wild for conservation

Over 300 nature lovers participated in nine outdoor activity events across the country to raise money to protect our wild spaces. The MEC Big Wild Challenge brought in over \$70,000 in conservation support for campaigns across Canada.

“Over 30 people paddled Toronto's Rouge River as part of this year's MEC Big Wild Challenge. Most people don't get to see this potentially new national park from the vantage point of the river. Together, we raised over \$6,000 to help protect this important ecological corridor.”

Janet Sumner, Executive Director, CPAWS Wildlands League

## CPAWS WENT DOWN UNDER AND CAME OUT ON TOP

At the once-a-decade World Parks Congress in Australia, CPAWS gained allies worldwide in our Nature Needs Half mission to promote large-scale wilderness protection and connect people to nature.

## WILDERNESS CALLED, POLITICIANS HEARD

Decision-makers' ears pricked up when they saw the major media stories about each of our three science-based reports in 2014 on the state of Canada's ocean, parks, and caribou.

## 166,000 PEOPLE DEMANDED REPEAL FOR BC'S PARK AMENDMENT ACT

With your help, we were able to rally an unprecedented number of citizens to repeal an amendment allowing industrial research in provincial parks and deliver a massive petition to the provincial government.

## MORE NATURE LOVERS NURTURED

Every year, your support helps to connect more people of all ages with nature. Since 1997, CPAWS' Southern Alberta Chapter alone has reached over 90,000 students and teachers in Calgary through its award-winning education programs!

## SPACE SAVED FOR BABY BELUGAS

You stood with us as we fought with other groups to protect critical habitat in the St. Lawrence Estuary from a proposed oil port in the heart of the endangered belugas' baby nursery.

## BOREAL CARIBOU SEND THEIR THANKS

With your support, we're continuing to keep the pressure on for protecting forest, mountain and wetland habitat of Canada's remaining caribou across the country.

## HIGHLIGHTS





## Sharing your love for the land

People like you submitted almost 150 photos capturing NWT's wild places to CPAWS-NWT's third annual Love the Land Photo Contest. With a special focus on Thaidene Nene, the contest and resulting calendar helped bolster support for turning the stunning area into a new park.

"It's a way for us to build our community and have dialogue with people out there about what they're doing and what's important to them."

Erica Janes, Conservation Outreach Coordinator, CPAWS-NWT

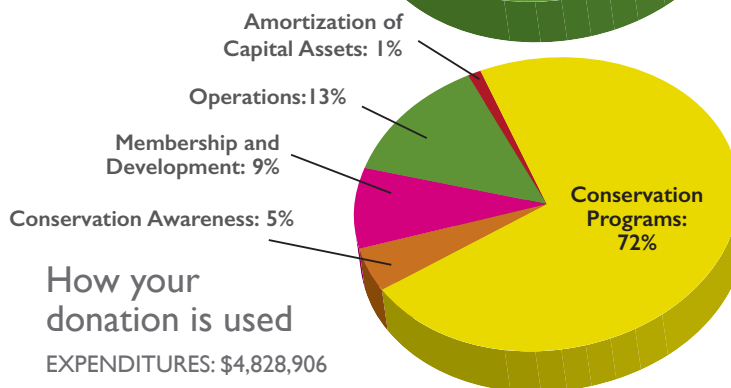
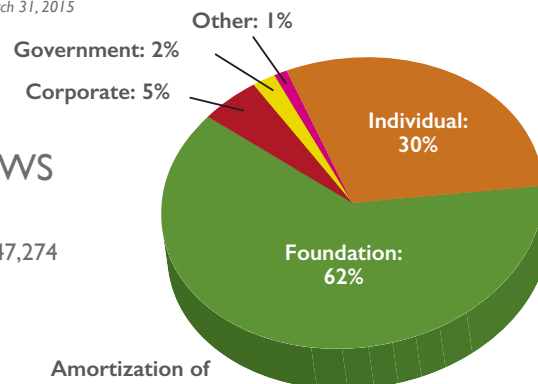


## STATEMENT OF FINANCIAL POSITION\*

	2015	2014
<b>ASSETS</b>		
Current		
Cash and Cash Equivalents	2,031,638	1,908,491
Accounts Receivable	145,464	186,362
Prepaid Supplies, expenses and deposits	48,775	56,573
	<b>2,225,877</b>	<b>2,151,426</b>
Capital assets	152,916	164,683
<b>Subtotal</b>	<b>2,378,793</b>	<b>2,316,109</b>
<b>LIABILITIES AND NET ASSETS</b>		
Current		
Accounts payable and accrued liabilities	111,560	82,384
Deferred contributions	355,153	392,487
Transfers payable to regional chapters	341,888	514,930
Transfers payable to the controlled Foundation	0	0
Deferred contributions related to capital assets	0	0
<b>Subtotal</b>	<b>808,601</b>	<b>989,801</b>
Deferred lease incentives	942	6,600
<b>NET ASSETS</b>		
Invested in capital assets	398,688	479,182
Reserve fund	151,974	158,083
Unrestricted net assets	387,414	382,443
Endowment—Now & Forever Wild Fund	631,174	300,000
<b>Subtotal</b>	<b>1,569,250</b>	<b>1,319,708</b>
<b>Total</b>	<b>2,378,793</b>	<b>2,316,109</b>

\*For the year ended March 31, 2015

How CPAWS is funded  
INCOME: \$4,747,274



How your donation is used  
EXPENDITURES: \$4,828,906

## 2014-2015 IMPACT REPORT

# HONOURING OUR DONORS

Thank you to those individuals, foundations, businesses, and organizations that demonstrated their leadership in our 2014-2015 fiscal year with gifts of \$1,000 or more to CPAWS.

## INDIVIDUALS

Chantelle Abma  
Martha Ainslie  
Charles and Nancy Bagley  
Graham Beck  
(Little Stream Bakery)  
John and Janet Blachford  
Francois and Lisa Bourgault  
Projeny Inc. c/o Marcus and Michelle Boyle  
Sharon Brazier  
Cindy Breitreutz and Arno Springer  
Claudia and Bruce Burns  
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Vincent Castellucci and Lise Bernier  
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Ken Murray Professional Corporation  
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Rosemary Nation  
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Alison and Jim Prentice

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Bev Wilson  
Joshua Wolfe  
David Wright and Gail E. Wylie  
Colin Young

## BEQUESTS

Estate of David McClintock Denovan  
Estate of Harold de Vries  
Estate of Jessie Macbean  
Estate of Richard Madison Collier  
Estate of Yones Couch  
Estate of William Stanley Paterson

## BUSINESSES

2089373 Ontario Inc.  
Boreal River  
Connect First Credit Union  
First Calgary Financial  
Fortis Alberta  
Geomatics Data Management Inc  
HSBC  
IBM Canada Ltd.  
Investors Group Matching Gift Program  
John Blachford Investments Ltd.  
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Link Charity Canada Inc.  
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Masha Krupp Translation Group Ltd  
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New Roots Herbal Inc.  
Norman Joanis Medical Professional Corp  
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Sage Holdings Limited  
Sisu Institute Society  
Spectra Energy  
T/GEAR Charitable Trust  
Talisman Energy  
TD Bank Group - Community Relations  
TELUS Community Affairs  
The Body Shop Canada LTD.  
Timberwolf Tours Limited  
WINCO Corporation

## ORGANIZATIONS

Ducks Unlimited Canada  
The Nature Conservancy of Canada  
United Way Centraide Ottawa  
United Way of Calgary, Donor Choice Program

United Way of Greater Toronto  
United Way of Winnipeg

## GOVERNMENT

Provincial Employees Community Service Fund

## FOUNDATIONS

444S Foundation  
Alberta Real Estate Foundation  
Aqueduct Foundation  
Boreal Conservation Fund at Tides Canada Foundation  
Campion Foundation  
Canadian Online Giving Foundation  
Cenovus Employee Foundation  
Charles F. Fell Charitable Trust  
CJ Foundation  
Community Foundation for Kingston & Area  
Echo Foundation/Fondation Écho  
Eden Conservation Trust  
Edmonton Community Foundation  
Ivey Foundation  
James and Philippa Kerr Fund at the Strategic Charitable Giving Foundation  
John and Barbara Poole Family Funds at the Edmonton Community Foundation  
John and Barbara Poole Memorial Fund at the Edmonton Community Foundation  
Leon Judah Blackmore Foundation  
Maja Foundation at the Calgary Foundation  
Pamela and Zygmunt Kafarowski Foundation at the Aqueduct Foundation  
Patagonia Environmental Grants Fund at Tides Foundation  
Perlette Fund at the Calgary Foundation  
PricewaterhouseCoopers Canada Foundation

Raschkowan Foundation at the Strategic Charitable Giving Foundation  
RBC Bluewater Project  
RBC Foundation  
Salamander Foundation  
Sitka Foundation  
Small Change Fund  
Spectra Energy Foundation at the Vancouver Foundation  
Strategic Charitable Giving Foundation  
TD Friends of the Environment Foundation - Eastern Region  
The Banff Community Foundation  
The Bloodroot Fund  
The Calgary Foundation  
The Charitable Gift Funds Canada Foundation  
The Chawkers Foundation  
The Conservation Alliance  
The Fanwood Foundation  
The Gosling Foundation  
The Grant MacEwan Charitable Foundation 2002  
The Hamber Foundation  
The J.W. McConnell Family Foundation  
The John & Pat McCutcheon Charitable Foundation  
The McLean Foundation  
The Norcross Wildlife Foundation  
The Panikkar Family Foundation  
The Winnipeg Foundation  
Tides Canada Foundation  
Toronto Foundation  
United Jewish Foundation of Greater Toronto  
Vancouver Foundation  
Wilburforce Foundation  
Winkler Family Foundation



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