

2012-2013 ANNUAL REPORT

THE YEAR IN CONSERVATION

From the desk of the
National Executive Director

CPAWS is truly unique as Canada's only nation-wide organization working exclusively to conserve our precious public land and water. That's pretty important, given that more than 90% of Canada's land and 100% of our water is publicly owned.

Our supporters have stood beside us and shared in our victories over the last 49 years. I'm proud to say that our efforts haven't gone unnoticed in recent years:

- *Tides Canada* recognized CPAWS as a 'top-ten charity' in Canada
- *Royal Canadian Geographic Society* awarded CPAWS and partners with its Gold Medal for our efforts in protecting the Nahanni watershed.

Just recently, *Charity Intelligence* recognized CPAWS as its 'top-pick' habitat conservation charity in Canada, citing us for having "... made significant achievements in helping create parks, nature reserves, and enabling protection for forests..." and noting that our staff team is "...highly experienced and well-qualified, with most staff members having professional designations."*

Recognition is great, but my biggest reward is a simple walk or paddle through the protected areas we've helped to create. I feel an extra sense of pride that future generations will be able to enjoy these spectacular places. And you should too—as a CPAWS supporter, you are helping us, year after year, to make this possible.



Éric Hébert-Daly
National Executive Director
Canadian Parks and Wilderness Society



INCREASING PROTECTION FOR OUR OCEANS

CPAWS' Dare to be Deep campaign to establish 12 new marine protected areas in Canada engaged over 16,000 people nation-wide in calling for better protection for our oceans by the end of 2012. We helped advance progress towards protection of 9 marine sites and continue to work with governments to ensure strong conservation measures are in place to protect our oceans. Photo: Jim Fergusson

CONNECTING CANADIANS TO NATURE

CPAWS has been hard at work connecting people of all ages with nature. For example, our education programs in Southern Alberta and New Brunswick are educating the next generation of conservationists; our hikes in Ontario and Nova Scotia are engaging people in local conservation issues; and for the second year, Get Outside B.C. provided youth the opportunity to immerse themselves in nature and become leaders in their own communities. Photo: Nicola Hill

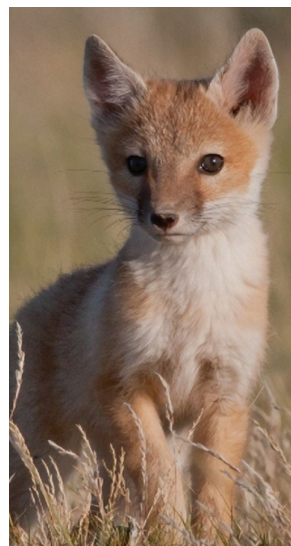


PROTECTING SPECIAL PLACES FROM INDUSTRIAL ACTIVITY

CPAWS engaged supporters to stop industrial exploration in Yukon's Tombstone Territorial Park; we celebrated after years of campaigning to finally succeed in banning peat mining in Manitoba's provincial parks; and in Southern Alberta's Castle Special Place, we worked with local partners to get logging activity suspended until a regional land use plan is developed. Photo: Mark Peschke

SPEAKING OUT FOR NATURE AND DEMOCRACY

CPAWS and Canada's other leading environmental groups launched a nation-wide "Black Out, Speak Out" campaign in defense of nature and democracy, in response to sweeping changes to environmental laws introduced in the federal budget bill. Over 45,000 people and hundreds of organizations across the country joined in support of the campaign, sending a strong, united message that silence is not an option.



GIVING A VOICE TO SPECIES AT RISK

In the face of rumoured changes to the federal Species at Risk Act, CPAWS engaged over 5,000 people in just a few short months to join us in speaking up for a strong federal Species at Risk Act to ensure consistent and effective protection and recovery efforts for species at risk across the country.

Photo: Gerard Beyersbergen

CONSERVING THE NORTH

CPAWS' campaign to permanently protect the Yukon's Peel River watershed continues to ensure that years of public consultation and hard work on a regional land use plan aren't abandoned; our public outreach to support establishment of Thaidene Nene National Park Reserve on the East Arm of Great Slave Lake took off; and we welcomed the creation of Nááts'ihch'oh National Park Reserve in NWT, while noting the boundaries need improving to protect wildlife and the Nahanni River headwaters.

Photo: Tessa Macintosh



WORKING TO PROTECT NATIVE PRAIRIE GRASSLANDS

CPAWS joined the "Protect the Prairies" campaign to help stop the sell-off of our native prairie grasslands in Saskatchewan and Manitoba after the federal government announced it was passing responsibility for these lands to the provinces. We mobilized thousands of our supporters across the country to support our call for balanced use, conservation and environmental protection guarantees for our prairie grasslands' future.

HIGHLIGHTS

MORE PROTECTED LANDS FOR NOVA SCOTIA

CPAWS worked for many years with our local partner, Cumberland Wilderness, to protect the ecologically sensitive lands of Chignecto, one of the province's largest remaining wilderness areas. In June 2012, the provincial government announced the protection of the magnificent forests of Chignecto with the creation of two new protected wilderness areas, Kelley River and Raven Head. The Kelley River Wilderness Area is the largest protected area created in the province in over a decade.



CELEBRATING EASTERN NORTH AMERICA'S LARGEST PROTECTED AREA

After years of campaigning to protect Northern Quebec's Nastapoka River watershed, CPAWS celebrated the creation of Tursujuq Provincial Park which now protects a significant portion of the watershed. The creation of this 26,000 km² park protects unique elements of the ecological and cultural heritage of Quebec, including the world's only population of landlocked freshwater harbor seals.

Photo: Josée Brunelle



PARTNERING TO PROTECT THE BOREAL FOREST

CPAWS stood with forestry companies, local First Nations and Northern Ontario mayors to present a recommended plan for caribou conservation to the Ontario government in June 2012. The plan covers 3 million hectares of Boreal forest in northeastern Ontario and increases the area of woodland caribou habitat off limits to logging from 170,000 hectares to 835,000 hectares. The plan also allows forestry to proceed with conservation measures in place, in other areas of the forest. This is the first major proposal to advance under the Canadian Boreal Forest Agreement.

Photo: CBFA Secretariat

SECURING A FUTURE FOR ENDANGERED CARIBOU

After years of hard work and public campaigning by CPAWS, an improved final federal Boreal Woodland Caribou Recovery Strategy was released in fall 2012, which contained many notable improvements from the draft version released the previous year. The final strategy incorporated many improvements that we advocated for, and provides a good starting point for restoring Boreal woodland caribou populations in Canada.

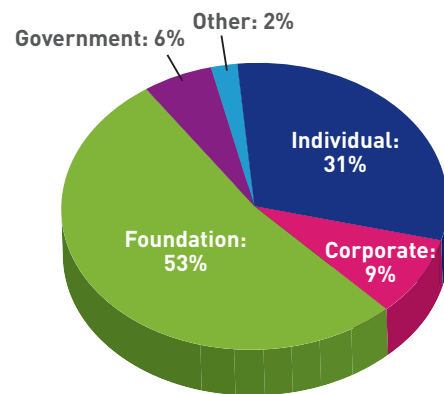
STATEMENT OF FINANCIAL POSITION*

	2013	2012
ASSETS		
Current		
Cash and Cash Equivalents	1,680,325	1,304,277
Accounts Receivable	166,401	206,379
Prepaid Supplies, expenses and deposits	42,666	20,459
Subtotal	1,889,392	1,531,115
Capital assets	190,272	213,368
Subtotal	2,079,664	1,744,483
LIABILITIES AND NET ASSETS		
Current		
Accounts payable and accrued liabilities	79,360	105,317
Deferred contributions	257,977	503,433
Transfers payable to regional chapters	34,271	295,527
Transfers payable to the controlled Foundation	771,750	16,654
Subtotal	1,143,358	920,931
Deferred lease incentives	12,258	17,915
NET ASSETS		
Invested in capital assets	178,014	195,453
Reserve fund	320,982	317,009
Unrestricted net assets	425,052	293,175
Subtotal	924,048	805,637
Total	2,079,664	1,744,483

*For the year ended March 31, 2013

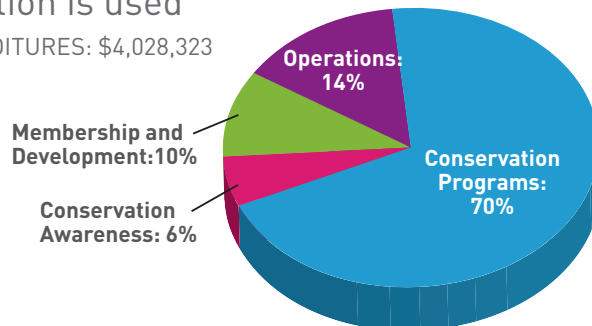
How CPAWS is funded

INCOME: \$4,163,135



How your donation is used

EXPENDITURES: \$4,028,323



HONOURING OUR DONORS

Thank you to those individuals, foundations, businesses, and organizations that demonstrated their leadership in our 2012-2013 fiscal year with gifts of \$1,000 or more to CPAWS.

INDIVIDUALS

Martha Ainslie
Peter A. Allen and Jocelyn Allen
Jim Alsop and Keiko Alsop
Charles Bagley and Nancy Bagley
Earle Barbour
Paul Berkenbosch
Roslyn Bern
Supriti Bharma
John Blachford and Janet Blachford
Francois Bourgault
Marcus Boyle and Michelle Boyle
Sharon Brazier
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and Stephen Woodley
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Colin Young

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CBFA Secretariat via the Forest
Products Association of Canada
Geomatics Data Management Inc
IBM Canada Ltd.
Investors Group Matching Gift
Program
Little Stream Bakery
Mountain Equipment Co-op
New Roots Herbal Inc.
The North Face
Shell Canada Limited
Small Change Fund
Spectra Energy
TELUS Community Engagement
Telus Corporation
The Body Shop Canada Ltd.
The Conservation Alliance
Timberwolf Tours Limited
WINCO Corporation

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Canadian Boreal Initiative
The Nature Conservancy
United Way Centraide Ottawa
United Way/Centraide Sudbury
and District

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Estate of Murray Barnes Anderson
Estate of Muriel R. Dawson
Estate of Harold de Vries
Estate of Doreen Elizabeth
Henderson
Estate of Doug H. Macaulay
Estate of Gaile Patricia Noble
Estate of Isabel Cicely Schmidt
Estate of Gene A Turner

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The Pamela and Zygmunt
Kafarowski Foundation at the
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