

2013-2014 ANNUAL REPORT

50 YEARS OF CONSERVATION

From the desk of the
National Executive Director

50 years. It's a long time and yet it's only the blink of an eye. Since 1963, CPAWS has lead in the protection of half a million square kilometres—a track record that we don't highlight nearly enough.

That's 125 million acres—an area bigger than the entire Yukon Territory! If you look at what we've spent to protect that amount of wilderness, it comes to less than a dollar an acre. Your conservation dollars are certainly efficient when you invest them with us—and we use every penny with care.

In 2013, we celebrated how far we've come since 1963. Then we took sober stock of the incredible amount of work that lies ahead to achieve our goal of conserving at least half of Canada's wilderness.

We also found ourselves spending a growing amount of time in many parts of Canada, from British Columbia clear to Newfoundland, fighting to ensure that our most precious parks stay protected.

It's only due to the generosity of our supporters that we can make conservation happen. With your help, our ambitious goals don't feel so difficult to achieve. Thank you for helping us—year after year—to make gains for nature.

Yours in conservation,



Eric Hébert-Daly
National Executive Director
Canadian Parks and Wilderness Society



CELEBRATING THE BIG 50!

October 2013 kicked off a very special 12-month period for CPAWS. We began celebrating 50 years of being at the forefront of protecting Canada's public lands and waters. Among the birthday events, a fun reception at Ottawa's Museum of Nature.

Photo: Martin Lipman

KEEPING GROS MORNE SAFE

CPAWS and local community partners in the campaign to protect spectacular Gros Morne National Park from adjacent industrial development rejoiced when the province placed a moratorium on fracking, and the adjacent oil exploration license was not renewed in 2013. Now we're focused on gaining a permanent buffer zone around the park to prevent similar proposals from threatening this World Heritage Site in future. Photo: Alison Woodley



MAKING PARK GAINS IN MANITOBA

CPAWS was pleased to see its advice reflected in the Manitoba government's 2013 Green Plan, which includes a goal of creating up to 15 new protected areas by 2020. The plan also commits the government to consider expanding Little Limestone Lake and Fisher Bay Provincial Parks—two of CPAWS' top parks conservation priorities in Manitoba.



CELEBRATING NOVA SCOTIA'S PROTECTED AREAS PLAN

After years of work, CPAWS' Nova Scotia chapter and local partners welcomed the release of a final protected areas plan in 2013 that will protect an additional quarter million hectares of wilderness in the province, including some of the most ecologically significant areas. This will bring Nova Scotia's percentage of land legally protected to 13% initially, and then to 14% over the next few years, one of the highest in Canada. Impressive, considering Nova Scotia is a highly settled landscape with a big human footprint.

Photo: Irwin Barrett

CONNECTING CANADIANS TO NATURE

CPAWS chapters introduced Get Outside programs to high school and university-aged youth in New Brunswick and the Greater Toronto Area in 2013, giving them new opportunities to connect and develop nature leadership skills, modeled on the innovative program pioneered by CPAWS and partners in British Columbia. In the Ottawa Valley, CPAWS launched a great new program of guided nature hikes for school-age children. Photo: Jennifer Berney



TURNING TO THE LAW TO PROTECT YUKON'S PEEL RIVER WATERSHED

In January 2014, CPAWS, local First Nations and the Yukon Conservation Society launched a legal challenge to force the Yukon Government to implement a land use plan that would protect 54,000 square kilometres of wilderness in northern Yukon's Peel River Watershed against mining and other industrial development. Well-known lawyer Thomas R. Berger O.C., Q.C. is representing CPAWS and our partners in this case.

BETTER PARK RULES FOR NEW BRUNSWICK

CPAWS welcomed revisions to New Brunswick's Parks Act in early 2014 to strengthen the conservation mandate for provincial parks. Unfortunately, at the same time the province released a new forest strategy that will put wildlife at greater risk and make it harder to expand the province's protected areas system. CPAWS joined with scientists to raise public awareness about the problems with this new strategy.

HIGHLIGHTS

BRINGING THE NORTH SOUTH

As part of our ongoing campaign to create a huge national park reserve at the East Arm of Great Slave Lake, Northwest Territories, CPAWS organized public events in Ottawa and Calgary where members of the Lutsel K'e Dene First Nation shared their vision for Thaidene Nene, meaning "land of the ancestors." Photo: Jim Ferguson



ON GUARD FOR CANADA'S CARIBOU

To help spur action by provinces and territories, CPAWS and the David Suzuki Foundation released an assessment of progress to date in protecting Boreal woodland caribou as required under the federal Species at Risk Act. The report gained extensive media attention and led to productive dialogue between CPAWS and decision-makers in many jurisdictions. Photo: Ted Simonett

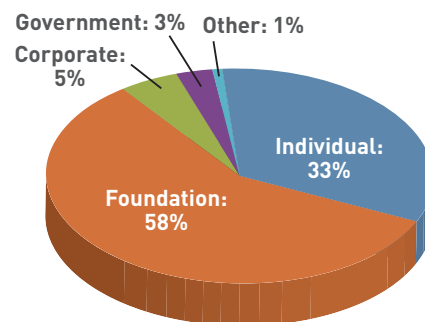
STATEMENT OF FINANCIAL POSITION*

	2014	2013
ASSETS		
Current		
Cash and Cash Equivalents	1,908,491	1,680,325
Accounts Receivable	186,362	166,401
Prepaid Supplies, expenses and deposits	56,573	42,666
	2,151,426	1,889,392
Capital assets	164,683	190,272
Subtotal	2,316,109	2,079,664
LIABILITIES AND NET ASSETS		
Current		
Accounts payable and accrued liabilities	82,384	83,469
Deferred contributions	392,487	804,835
Transfers payable to regional chapters	514,930	253,867
Transfers payable to the controlled Foundation	-	34,271
Subtotal	989,801	1,176,442
Deferred lease incentives	6,600	12,258
NET ASSETS		
Invested in capital assets	479,182	178,014
Reserve fund	158,083	320,982
Unrestricted net assets	382,443	391,968
Endowment—Now & Forever Wild Fund	300,000	-
Subtotal	1,319,708	890,964
Total	2,316,109	2,079,664

*For the year ended March 31, 2014

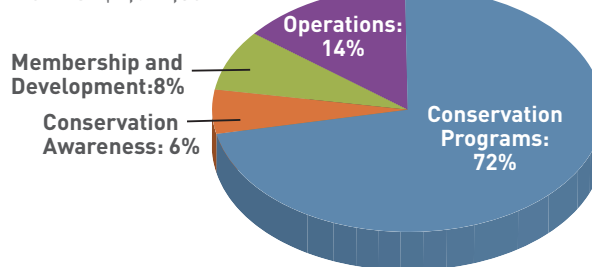
How CPAWS is funded

INCOME: \$4,908,222



How your donation is used

EXPENDITURES: \$4,812,562



PROTECTING THE SANCTITY OF OUR PARKS

It was another challenging year for national parks, with budget cuts limiting park conservation and education programs, and commercial development pressures continuing to build in the Rocky Mountain parks. CPAWS worked hard to raise public awareness about the challenges our treasured parks face. Our fifth annual report on the state of Canada's parks, both good and bad, gained extensive media coverage across the country. And 10,000 people joined our "I Love Parks" campaign—a growing movement of people supporting the creation of new parks in Canada, and better protection for the ones we already have.

DIVING DEEP TO PROMOTE MARINE PROTECTION

CPAWS organized a series of deep sea dives in the Strait of Georgia's Howe Sound to examine the state of ancient and mysterious glass sponge reefs, helping to put the media spotlight on these amazing ecological treasures and keep the pressure on for permanent protection.

Photo: Bruce Kirkby



LEADING THE CHARGE FOR BRITISH COLUMBIA'S PARKS

CPAWS and other groups launched a public campaign to overturn January 2014 amendments to the BC Park Act that will facilitate boundary adjustments for industrial activities, undermining the fundamental principle that parks are to be protected in perpetuity. More than 167,000 people have voiced their opposition so far, and over 5,000 people have written personal letters.

HONOURING OUR DONORS Thank you to those individuals, foundations, businesses, and organizations that demonstrated their leadership in our 2013-2014 fiscal year with gifts of \$1,000 or more to CPAWS.

INDIVIDUALS

Martha Ainslie	Brian Dawson	Oliver Kent	Bob Peart and Mary Martin	Steven Sims and Laura Cleary
Jim Alsop and Keiko Alsop	Michael C. de Pencier	Bruce Kirkby	Dennis Perry	Dr. David S. Sinclair
Anonymous	Marnie J. Dobell	Robin W. Korthals	Wes Peters and Pamela Wright	Graham A. Smith and Susan Smith
Charles Bagley and Nancy Bagley	Susan R. Eaton	Lori Labatt	Adam Phillips and Shannon Teare	Sandra Sokoloski
Supriti Bharna	James Ehnes and Rebecca Ehnes	David Lang and Sally Lang	Brian H. Pinch	Nancy G. Spencer
Erik Blachford & Maryam Mohit	Victor Elderton	Peter Leggat	Peter J. Poole	Sandra Stirling
John Blachford and Janet Blachford	Hannah Evans	Jennifer Luckay	Dr. Alison Prentice & Jim Prentice	Sean A. Strachan
Tamara Boschman	Rosemary Frei	Joel Luet	Dr. Saba Qayyum	Rosemary Tayler
Francois Bourgault and Lisa Bourgault	Wally Friesen and Irma Friesen	Rob and Lori Macintosh	Gay Rogers	David G. Thomson
Dr. Cindy Breitreutz	Dr. Julia Gardner and Robert D. Moore	Ian B.G. MacKenzie	Gail Ross	Richard Townell and Lorna Townell
Winnifrede W. Burry	Elizabeth Allison Gentry	Mike Martin	Helen Ross and Howard Ross	Lynne Tyler
Mike Campbell	Timothy Gray	Donald S. McMurtry	Justin Ross	Fred E. Vermeulen
Norene L. Carr	Bill Gray and Nancy Gray	Laurel Montrose & James Smith	Stephen Roth	Joseph Vipond
Dr. Vincent Castellucci	Dr. Lawrie Groves	Fred Mooi and Jean Mooi	Adolf Saenger	Alice E. Walker
Dr. Kai Chan	Verna J. Higgins	Robert P. Morgan	Joan M. Sametz and Christopher Power	Phyllis Waters
Dianne Chisholm	Matthew Hisko	Shaunna Morgan – Siegers	Lea Sanderson	Sherri M. Watson
Dave Clendenan	Geoff Horton	Ruth B. Mowat	Leonard Schein	Cathy Wilkinson
Donald R. Comstock	Ken Huffman	Ken Murray	Alex Scheuerman	Audrey E. Wilson
Dr. Matthew Cooper	Charles W. James	Rosemary Nation	Tuula Schroderus	M. Joshua Wolfe
Erin Crampton	Gord James and Dale James	Philip Nykyforuk	Dr. Stanley Semrau	Alison Woodley and Stephen Woodley
Judith R. Davidson	Priscilla Janes and Robert Janes	John O'Driscoll	Daryl Sexsmith	David Wright and Gail E. Wylie
Julie Davidson and Christopher Davidson	Anthony Jordan and Karen Jordan	Dr. Bob J. Page and Ms. Jocelyne Daw	Bruce Shaw	Colin Young
		Paula Pappajohn	Doug Shaw	

BUSINESSES

3249531 Canada Inc.	Gold Canyon Resources	Shell Canada Limited
Burrowing Owl Winery	IBM Canada Ltd.	TD Bank Group – Community Relations
Canadian Standards Association	Link Charity Canada Inc.	TELUS Community Engagement
Caneast Shows Inc.	Little Stream Bakery	Tembec Inc.
Cliffs Mining Company	Mountain Equipment Co-op	The Body Shop Canada LTD.
Community Natural Foods	New Roots Herbal Inc.	UBS Financial Services Inc.
Forest Products Association of Canada	Norman Joanis Medical Professional Corp	WEYERHAEUSER
Geomatics Data Management Inc	NORONT	WINCO Corporation
	Outer Limits Outdoor Clothing	
	Sage Holdings Limited	

FOUNDATIONS

444S Foundation	Suncor Energy Foundation
Alberta EcoTrust Foundation	TD Friends of the Environment Foundation
Andrew Mahon Foundation	The Boreal Conservation Fund at Tides Canada Foundation
Aqueduct Foundation	The Calgary Foundation
Campion Foundation	The Charitable Gift Funds Canada Foundation
Canadian Online Giving Foundation	The Conservation Alliance
Cenovus Employee Foundation	The Fanwood Foundation
Charles F. Fell Charitable Trust	The Foundation for Canadian Parks and Wilderness
Community Foundation for Kingston & Area	The John & Pat McCutcheon Charitable Foundation
Community Foundation of Ottawa	The Ken and Debbie Rubin Public Interest Advocacy Fund at the Community Foundation of Ottawa
Earth Rangers Foundation	The McLean Foundation
Echo Foundation/ Fondation Écho	The Mountaineers Foundation
Eden Conservation Trust	The Norcross Wildlife Foundation
Edmonton Community Foundation	The Ontario Trillium Foundation
Evergreen Green Grants	The Patagonia Environmental Grants Fund at the Tides Canada Foundation
Full Circle Foundation	The Schad Foundation
Helen McCrea Peacock Foundation	The Winnipeg Foundation
Ivey Foundation	Toronto Community Foundation
LaSalle Adams Fund	Vancouver Foundation
Leon Judah Blackmore Foundation	Wilburforce Foundation
New Venture Fund	Wild Salmon Ecosystem Fund of Tides Canada Foundation
RBC Blue Water Project	
Salamander Foundation	
Small Change Fund	
Strategic Charitable Giving Foundation	

ORGANIZATIONS

Canadian Boreal Initiative
Conservation Northwest
Forest Products Association of Canada
The Alpine Club of Canada

BEQUESTS

Estate of Antonia Dominato	Estate of Inge Kramer
Estate of Charles Frederick Fell	Estate of June Victoria Ardiel
Estate of David and Nancy McClintock Denovan	Estate of Mary Alice Lang
Estate of Elizabeth Bengert	Estate of Rosmaria Behncke
	Estate of Yones Couch
	Estate of Greg Rentz



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