

Getting results in challenging times

From the desk of the National Executive Director

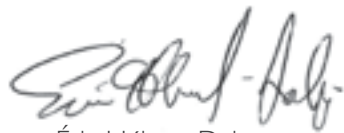


I know I run the risk of sounding a little biased when it comes to speaking about my own organization, but CPAWS is getting results, even in difficult times!

While politicians are focusing on the economy and resource development, CPAWS is engaging with forest companies to gain breakthrough conservation solutions in the Boreal forest. When indigenous people sought help to promote conservation on their lands, we worked with them and helped to create new national park reserves. When governments didn't think you cared about protecting our remaining wilderness, we made sure that they heard you loud and clear.

It's paying off. CPAWS is now one of the most effective conservation engines in the country. Science-based and constructive in our approach, we've helped to protect more than half a million square kilometres in Canada in our 49 year history. Decision-makers know who we are. They know we can be trusted to speak truth to power without being intransigent. We are Canada's voice for wilderness.

But we're only getting started. Protecting half of Canada's wild spaces is the ultimate goal. The support of our donors and amazing effort by our board members and many other volunteers is what makes our work possible. Thank you for continuing with us on this journey.



Éric Hébert-Daly
National Executive Director
Canadian Parks and Wilderness Society

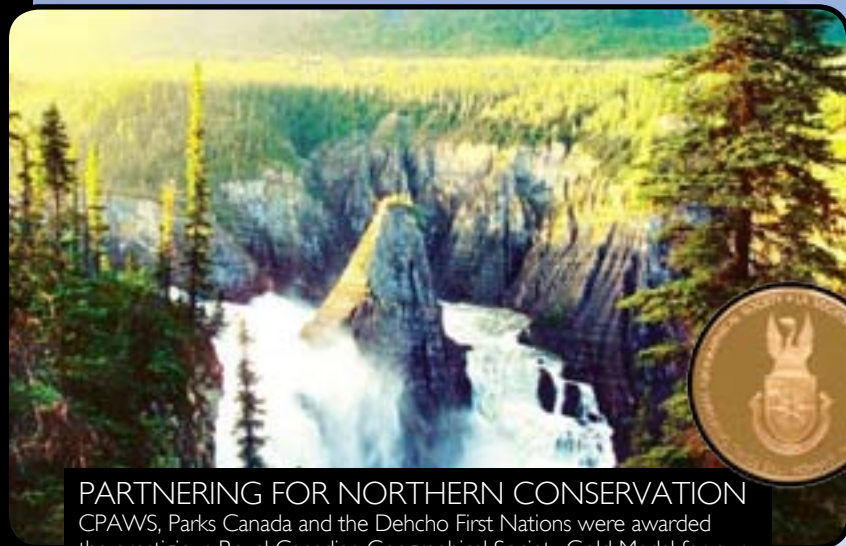


Image: Bill Mason



PARTNERING FOR NORTHERN CONSERVATION

CPAWS, Parks Canada and the Dehcho First Nations were awarded the prestigious Royal Canadian Geographical Society Gold Medal for our work on expanding Nahanni National Park Reserve – celebrating one of the most significant conservation achievements in the past decade.



Photo: Claire Sakowski

EDUCATING THE NEXT GENERATION OF CONSERVATIONISTS

Through CPAWS Southern Alberta's award-winning environmental education programs, we've reached over 85,000 students and teachers over the years, building their knowledge and enabling them to take positive environmental action to conserve ecosystems, wilderness and protected areas.



Photo: Kelly Sloan

DEFENDING OUR PARKS' INTEGRITY

CPAWS was a strong voice opposing a decision to allow construction of the Glacier Discovery Walk in Jasper National Park, elevating public discussion about an apparent trend towards inappropriate commercial developments in our national parks.



CONNECTING YOUTH TO NATURE

CPAWS B.C., B.C. Parks and the Child and Nature Alliance, with support from Parks Canada and Mountain Equipment Co-op, launched Get Outside BC, an innovative leadership program providing new opportunities for youth to connect with nature and learn how to become leaders in their communities for other children and youth.



Photo: Courtney Milne

STRIKING A BALANCE TO PROTECT THE PEEL

After years of public consultation, CPAWS welcomed release of the recommended Peel Watershed land use plan in July 2011, with its direction to permanently protect 55% of the watershed. However, changes in political direction mean our work to finally protect the Peel is far from complete.



Photo: Sophie Paradis

PROTECTING QUEBEC'S NORTH

CPAWS celebrated an agreement between the Cree Nation and Quebec to create Assinica National Park Reserve, the province's second-largest provincial park, which covers more than 3,000 square kilometres of Quebec's northern boreal wilderness and will protect critical habitat of many endangered species, including the Boreal woodland caribou.



Photo: Jim Ferguson

RAISING 32,045 VOICES FOR CARIBOU PROTECTION

Through our "Caribou and You" public outreach program, CPAWS collected one voice for every remaining Boreal woodland caribou in Canada and delivered the names of those supporting better protection for the species on Parliament Hill. With the rallying cry of "no herd left behind", we helped ensure that over 14,000 people submitted comments to Environment Canada in response to its draft woodland caribou recovery strategy.



Photo: Ron Thiessen

ESTABLISHING NEW PROTECTED AREAS

After years of hard work with local First Nations and the provincial government, CPAWS celebrated the announcement of two new provincial parks (Fisher Bay and Little Limestone Lake) and a massive new protected area in Manitoba, adding more than 9,000 square kilometres to the province's protected areas network.



Photo: Anna Baggio

PROTECTING THE BOREAL FOREST

As a signatory to the Canadian Boreal Forest Agreement, CPAWS brought a strong voice for conservation to the table in Saskatchewan and many other provinces, in negotiations with industry over the future of critical caribou habitat on lands leased to forest companies.



Photo: Christopher Michel

ADVANCING MARINE PROTECTED AREAS ON ALL COASTS

In 2011, CPAWS called on the federal government to "Dare to be Deep" and create 12 new marine protected areas by December 2012. Working with federal and provincial governments, we achieved notable progress towards this goal, with advances towards protection in four of the areas by early 2012.



Photo: Ashley Hockenberry

KEEPING THE RESTIGOUCHE WILD

With help from MEC's The Big Wild, CPAWS raised over 10,000 voices in support of protecting New Brunswick's most spectacular wild watershed, the Restigouche. CPAWS continues to press the province to protect at least 10% of Restigouche lands and waters.

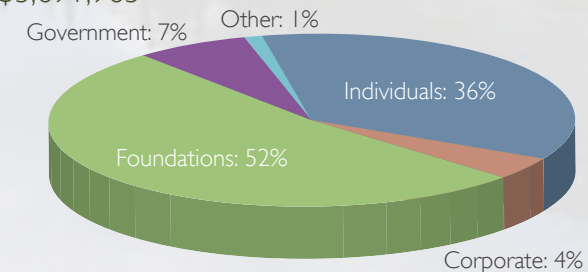
Statement of Financial Position

	2012	2011
ASSETS		
Current		
Cash and cash equivalents	1,304,277	1,403,099
Accounts receivable	206,379	97,657
Prepaid supplies, expenses and deposits	20,459	20,754
Subtotal	1,531,115	1,521,510
Capital assets	213,368	162,052
Subtotal	1,744,483	1,683,562
LIABILITIES AND NET ASSETS		
Current		
Accounts payable and accrued liabilities	105,317	76,648
Deferred contributions	503,433	555,843
Transfers payable to regional chapters	295,527	278,558
Transfers payable to the controlled Foundation	16,654	60,816
Subtotal	920,931	971,865
Deferred lease incentives	17,915	---
NET ASSETS		
Invested in capital assets	195,453	162,052
Reserve fund	317,009	295,711
Unrestricted net assets	293,175	253,934
Subtotal	805,637	711,697
Total	1,744,483	1,683,562

For the year ended March 31, 2012

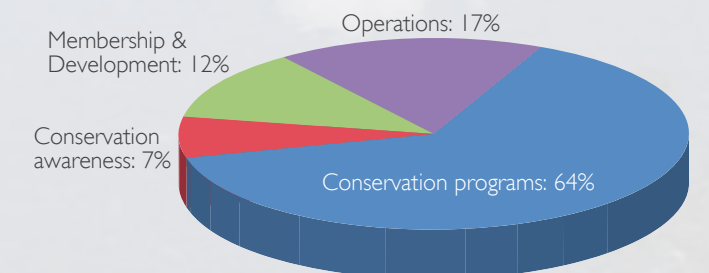
How CPAWS is funded

INCOME: \$3,691,963



How your donation is used

EXPENDITURES: \$3,571,845



Honouring our donors

Thank you to those individuals, foundations, businesses, and organizations that demonstrated their leadership in our 2011-2012 fiscal year with gifts of \$1,000 or more to CPAWS.

INDIVIDUALS

Martha Ainslie
Peter A. Allen and Jocelyn Allen
Mary Amerongen
Roslyn Bern
Supriti Bharma
John Blachford and Janet Blachford
Francois Bourgault
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Parks Canada

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